

Document 1 — Privacy Policy

ClarityCommand Classes™ · JoMar Business Solutions™

Effective Date: May 14, 2026 · Version 1.0

1. Introduction

JoMar Business Solutions™ (“Company,” “we,” “our,” or “us”) respects your privacy. This Privacy Policy describes how we collect, use, disclose, store, and protect information when you access or use ClarityCommand Classes™, ClarityCommand™, Leslie AI™, our websites, dashboards, mobile or web applications, downloadable educational materials, and related services (collectively, the “Platform”).

By accessing or using the Platform, you acknowledge that you have read and understood this Privacy Policy. If you do not agree with this Policy, do not access or use the Platform.

2. Information We Collect

2.1 Information You Provide Directly

- Account information: name, email address, password, billing address, and contact details.
- Payment information: processed by third-party payment processors; we do not store full card numbers on our servers.
- Profile information: optional demographic details, business name, role, or goals you choose to provide.
- Educational content: worksheets, assignments, journal entries, uploaded documents, and free-text responses you submit to lessons, dashboards, or AI assistants.
- Communications: emails, support requests, survey responses, and chat messages with our team.

2.2 Information Collected Automatically

- Device and technical data: IP address, browser type, operating system, device identifiers, and approximate geolocation derived from IP.
- Usage data: pages visited, lessons accessed, features used, time spent, click activity, and referral source.
- Cookies and similar technologies: session cookies, preference cookies, and analytics identifiers (see Section 8).

2.3 Information from Third Parties

- Payment processors (e.g., subscription status, last-four card digits, billing failures).
- Analytics and advertising partners (aggregated or pseudonymous identifiers, where applicable).

- Single sign-on providers, if you elect to use them.

3. How We Use Your Information

We use information to:

- Provide, operate, maintain, and improve the Platform and its educational features.
- Authenticate users, manage accounts, and process subscriptions and payments.
- Personalize lesson recommendations, dashboards, and AI assistant interactions.
- Communicate with you about your account, updates, security alerts, and educational notices.
- Send marketing communications you have opted into, which you may unsubscribe from at any time.
- Detect, investigate, and prevent fraud, abuse, security incidents, and Terms of Service violations.
- Comply with legal obligations, regulatory requirements, and lawful requests.
- Conduct internal analytics, research, and product development on aggregated or de-identified data.

4. AI Features and Educational Inputs

When you interact with Leslie AI™ or any other AI feature within the Platform, your prompts, uploads, and responses may be processed by the Company and by our underlying AI infrastructure providers to generate educational outputs.

We do not sell your AI inputs. We do not use your personal AI conversations to train publicly released foundation models. We may use de-identified, aggregated, or non-personal usage information to improve our prompt design, lesson recommendations, and educational logic.

Please do not enter the following into AI tools: full Social Security Numbers, government identification numbers, full account numbers, medical records, login credentials, or any information you are legally prohibited from disclosing.

5. Legal Bases for Processing

Where required by law, we rely on the following legal bases:

- Performance of a contract (delivering the Platform you subscribed to).
- Legitimate interests (improving the Platform, securing it, and preventing abuse).
- Consent (for optional marketing and certain cookies).
- Compliance with legal obligations.

6. How We Share Information

We share information only as described below:

- Service providers and processors: hosting, payment processing, email delivery, analytics, customer support tools, and AI infrastructure, each bound by contractual confidentiality and data-protection obligations.
- Professional advisors: attorneys, accountants, and auditors as reasonably necessary.
- Business transfers: in connection with a merger, acquisition, financing, reorganization, or sale of assets, subject to standard confidentiality protections.
- Legal compliance: when required by law, subpoena, court order, or to protect the rights, property, or safety of the Company, users, or the public.
- With your consent: in any other case where you direct us to share information.

We do not sell your personal information for monetary consideration. We do not engage in “sharing” of personal information for cross-context behavioral advertising as that term is defined under the California Privacy Rights Act.

7. Data Retention

We retain personal information for as long as your account remains active and for a reasonable period thereafter to comply with legal obligations, resolve disputes, enforce agreements, and maintain business records. Educational content and AI conversation history may be retained for the duration of your subscription and a reasonable archival period unless you request earlier deletion as described in Document 6 (Data Rights Addendum).

8. Cookies and Similar Technologies

We use cookies, pixels, local storage, and similar technologies to operate the Platform, remember preferences, measure usage, and improve performance. You may control cookies through your browser settings. Disabling certain cookies may limit functionality.

9. Security

We implement administrative, technical, and physical safeguards designed to protect personal information. However, no method of transmission over the Internet or electronic storage is 100% secure. You are responsible for maintaining the confidentiality of your account credentials and for promptly notifying us of any suspected unauthorized access.

10. Children’s Privacy

The Platform is intended for adults age 18 and over. We do not knowingly collect personal information from children under 13. If we learn we have collected personal information from a child under 13 without verifiable parental consent, we will delete it. Parents or guardians who believe their child has provided information should contact us at leslie@jomarbusinesssolutions.com.

11. State Privacy Rights (U.S.)

Depending on your state of residence, you may have specific rights regarding your personal information. We intend to operate in a manner reasonably consistent with the following laws where applicable:

- California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA)
- Texas Data Privacy and Security Act (TDPSA)
- Virginia Consumer Data Protection Act (VCDPA)
- Colorado Privacy Act (CPA)
- Connecticut Data Privacy Act (CTDPA)
- Utah Consumer Privacy Act (UCPA)

Eligible rights may include: access, correction, deletion, portability, the right to opt out of certain processing, and the right to appeal a denial. See Document 6 (Data Rights Addendum) for the request workflow.

12. International Users

The Platform is operated from the United States. If you access the Platform from outside the United States, you understand that your information will be transferred to, processed in, and stored in the United States, which may have data-protection laws different from those of your country.

13. Third-Party Links and Services

The Platform may contain links to third-party websites, apps, or services. We are not responsible for the privacy practices of those third parties. We encourage you to review their privacy policies before providing information to them.

14. Changes to This Policy

We may update this Privacy Policy from time to time. Material changes will be communicated through the Platform or by email. The “Effective Date” above will be updated when changes are made. Your continued use of the Platform after an update constitutes acceptance of the revised Policy.

15. Contact Information

JoMar Business Solutions™

Email: leslie@jomarbusinesssolutions.com

Website: www.jomarbusinesssolutions.com